



2054 - INTRODUCTION TO FASHION ILLUSTRATION										
Teaching Schedule Per Week			Progressive Assessment		Examination Schedule (Marks)					
Lectures	Practical	Credit			Theory		Practical Ex.		Total	
1	4	5	25	25	-	-	100		150	
Pre-requisite		Source	Semester	Theory	Test	Total	TW	PR	Gr Total	4
1051		GAT		—	—	—	50	100	150	

Rationale- The course aims at familiarizing students with various materials and mediums. The student also gains knowledge in figure drawing and parts of a garment.

COURSE CONTENTS		Hrs
1. DEFINITION		2
Importance and role of fashion illustration in today's competitive fashion world:		
2. ILLUSTRATION MATERIALS		2
Pencils, charcoal markers, felt-tipped pens, water colours, wax colours, poster colours, brushes, and textures of paper.		
3. BASIC FIGURE DRAWING		6
Figure types and size charts, varying postures, facial features-eyes, nose, lips, ears, hands and feet.		

4. DESIGN OF GARMENT	3
Detail of garment parts like sleeves, pockets, necklines, collars, pleats, cuffs, hemlines, waistlines and placket openings.	
5. PHOTO ANALYSIS	3
Study of a photograph with relation to the cut, style, design, texture, neckline, sleeves, etc of different kinds of garments and representation of ones own designs in the different media.	
6. LIVE AND IMPRESSION DRAWING	-
Drawing from a live subject at least in three media.	
Total	16

PRACTICALS

The practical work shall consist of prescribed syllabus, mentioned above duly recorded in a journal.

REFERENCE BOOKS

1. Fashion Source Book Kathryn Kelvey Blackwell Science
2. Encyclopedia of Fashion Details Patrick John Ireland Prentice Hall Engle Woods Cliffs, N.J. 07632
3. 20th Century Fashion Eleanor Van Zandt Wayland (Publishers) Ltd., 61 Western Road, Hove, East Sussex BN3 1JD, England
4. Introduction to Fashion Design Patrick John Ireland, B.T. Batsford Ltd. London
5. Fashion Drawing – The Basic Principle Anne Allen & Julian Seaman B.T. Bastford Ltd London
6. Fashion Illustration – Basic Techniques Julian Seaman, B.T. Bastford Ltd, 4 Fitzhar Binge Street, London

