

4514 - PORTFOLIO DEVELOPMENT									
Teaching Schedule Per Week			Progressive Assessment		Examination Schedule (Marks)				
Lectures	Practical	Credit			Theory		Practical Ex.	Total	
-	3	3	50	50	-	-	-	100	
Pre-requisite		Source	Semester	Theory	Test	Total	TW	PR	Gr Total
Nil		GAT		-	-	-	75	50	125

Rationale- The course gives knowledge on skills, techniques and strategies on building up a student's portfolio.

COURSE CONTENTS	Hrs
<b>1. PLANNING OF PORTFOLIO PRESENTATION</b>	6
<b>2. SKILLS TECHNIQUES AND STRATEGIES</b> To present creative talents.	6
<b>3. NEEDS OF THE INDUSTRY</b> Understanding the needs of the industry & catering to its demands.	6
<b>4. THEMATIC PRESENTATION.</b>	20
<b>5. COMPILATION</b> Compilation of a professional bio-data and profile of work.	6
<b>6. PORTFOLIO PRESENTATION</b>	2
<b>7. REVIEW OF PORTFOLIO</b>	2
<b>Total</b>	<b>48</b>

#### REFERENCE BOOKS

1. Write better speak better - Readers Digest
2. Ethics by Ranjana Salgaonkar

