

4606 - SMALL BUSINESS MANAGEMENT										
Teaching Schedule Per Week			Progressive Assessment		Examination Schedule (Marks)					
Lectures	Practical	Credits			Theory		Practical Ex.		Total	
3	-	3	25		3Hrs.	100	-		125	
Pre-requisite		Source	Semester	Theory	Test	Total	TW	PR	Gr Total	
NIL		MOP		75	25	100	25	-	125	++

RATIONALE:- This course is aimed at inculcating the spirit of entrepreneurship among the students and to develop awareness about the potential for starting own small business unit and managing the same.

COURSE CONTENTS		Hrs	Mks
1. INTRODUCTION Small Business Policy of Govt. of India & State, Definition of a small scale, Ancillary and Tiny limits, Process of Registration, Benefits of Registration, De-registration, Procedure, Entrepreneurship for small business, Entrepreneurial competencies, Institutional Interface.		12	25
2. ESTABLISHING SMALL BUSINESS Opportunities scanning, Market Assessment, Choice of technology and selection of site, Preparation of project profile, Specific Units to be set up in Goa, Financing the small enterprises, preparation of business plan, Choice of ownership form & structure.		12	25
3. OPERATING SMALL BUSINESS General Management, Financial Management: How to manage it? Operations Management, Marketing Management: What should be know? Personnel Management, Applications of different aspects of management to the proposed unit.		12	25
4. PERFORMANCE EVALUTATION & GROWTH Assessment of Management performance, Based on ratios, viz. Liquidity, liquid profitability, Capital gearing ratio, requisites for stabilisation & Growth, Rules and Regulations governing small industries, workman compensation Act., Minimum wages Act, Factories Act, Pollution Control Board, Payment of Bonus Act, Incentives for small industries in Goa.		12	25
Total		48	100

NOTE: Brief answer type questions are to be asked. Adequate Internal choice is to be provided.

REFERENCE BOOKS:-

Any good book on Factory Administration, "Entrepreneurship and Small Business Management"

